

Clearly Zephyrhills

The Zephyrhills Economic Development Coalition

A partnership with:





THE ZEPHYRHILLS ECONOMIC DEVELOPMENT COALITION

The ZEDC is a strategic partnership between the City of Zephyrhills, the Greater Zephyrhills Chamber of Commerce, Pasco Economic Development Council, and Main Street Zephyrhills, Inc. The Zephyrhills Economic Development Coalition is housed in the Greater Zephyrhills Chamber of Commerce and is the Chamber's lead committee to energize its economic development initiatives and programs.

THE CITY OF ZEPHYRHILLS has partnered with and supported the ZEDC since 2012 on economic development issues and strategies.



ZEDC MISSION STATEMENT

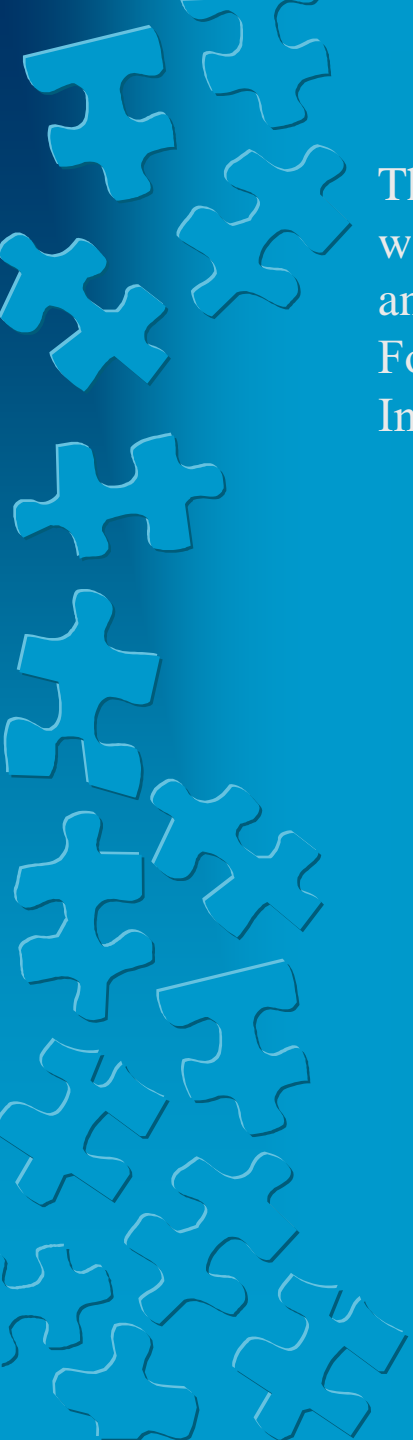
The Zephyrhills Economic Development Coalition seeks to stimulate economic growth, promote business diversity and cultivate and enrich the vitality of the greater Zephyrhills community.

ZEDC VISION STATEMENT

The ZEDC provides leadership and excellence in delivering economic development services for our clients, prospects, investors and partners.

The 6 objectives of our economic services are:

- ◇ Market and promote the greater Zephyrhills community by conducting and providing market research and business analysis.**
- ◇ Facilitate the retention and expansion of existing business and industry.**
- ◇ Create opportunities for advancement and education of the workforce.**
- ◇ Create a healthy environment for the growth and expansion of existing business and new development.**
- ◇ Advocate for policies that attract and retain a diverse workforce.**
- ◇ Secure and enhance private/public leadership and investment.**



The ZCOC has faced the COVID 19 crisis head on and has proven we are ready and willing to do whatever it takes to support business and community in our region. From, reaction to recovery we have Followed our mission of: “Advancing Economic Growth and Prosperity In our Community.”

- ✓ WEBSITE RESOURCE PAGE: Covid vs. Business
- ✓ PERSONAL PHONE CALLS TO MORE THAN 450 BUSINESSES
- ✓ COMMUNITY VIDEOS
- ✓ SUPPORT BUSINESSES WITH CONTINUTY PLANNING
- ✓ PASCO COUNTY RE-OPENING TASK FORCE
- ✓ PASCO SHERIFF’S TASK FORCE
- ✓ PASCO COUNTY BUSINESS DISASTER LOAN COMMITTEE:
Helping over 12,000 businesses
- ✓ ADVOCATING WITH THE FLORIDA CHAMBER OF COMMERCE FOR SMALL BUSINESS RECOVERY
- ✓ GIVING MORE THAN 15K MASKS TO COMMUNITY
- ✓ SURVEYING MOBILE HOME PARKS

Zephyrhills Chamber of Commerce

ZCOC @ WORK

Zephyrhills Chamber of Commerce Business Sustainability during COVID-19

We believe that one of the pillars to a strong community are thriving small businesses and local industries.

ACTION

During this crisis, your chamber has worked to bring business owners timely and important information while keeping the community at large connected via social media, our website, email, and one-to-one outreach.



70 email blasts containing critical and timely business resources to over 800 community partners.

During the most uncertain times, ZCOC focused on keeping the public aware of business changes.



Advocating with State Legislature for support of small business legislation. Letters and calls to Congressman & Senators



493 Posts on FaceBook, Instagram, Twitter reaching **185,921**



March -June 2020

Making over **450 Calls** on a one-to-one basis to ZCOC business owners, informing them of resources and responding to concerns.



JUMPSTART Z'HILLS SERIES

JumpStart Z'Hills is an online virtual series showcasing our community; Town Halls, Social Media Tech Tricks, Business 2 Business Mixers, Main Street Reopening, Restaurant Rebound, AventuraHealth Updates from the CEO, Q & A with Congressman Bilirakis and more. This online series has reached thousands and been a spur for our business community.

JUMPSTART Z'HILLS

Join our Zoom
Business Breakfast
Thurs, Aug. 6, 2020
8:30 - 9:30am



*Breakfast w/ Bilirakis
hosted by Danny Burgess*

Featuring: Congressman Gus Bilirakis

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Sponsored by: **DANNY BURGESS**
FOR STATE SENATE
DISTRICT OF



#JumpStartZhills

JUMPSTART Z'HILLS TOWN HALL

Join our live Zoom
Meeting
Wednesday, April 29, 2020
1:00 - 2:00 pm



Virtual Town Hall Meeting

Featuring Mayor Gene Whitfield
Council President Ken Burges
Police Chief Derek Brewer
Billy Poe, City Manager
Rep. Randy Maggard
Commissioner Ron Oakley

WE ARE IN THIS TOGETHER

Welcome to our JumpStart Z'Hills Series

Brought to you by: **The Greater Zephyrhills Chamber of Commerce**

ZEPHYRHILLS ROCKS



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TO YOU BY:

SPONSORS WELCOME



WHAT'S HAPPENING Z'HILLS



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#JUMPSTARTZHILLS

JUMPSTART Z'HILLS SCAVENGER HUNT

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ADVENTURES IN Z'HILLS

Brought to you by:



#JumpStartZhills

WOMEN IN BUSINESS

PROMOTING
WOMEN
BUSINESS
MEMBERS
SEPTEMBER 2020



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JUMPSTART Z'HILLS SCAVENGER HUNT



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JUMPSTART Z'HILLS

MAIN STREET ZEPHYRHILLS

MAIN STREET GIVES BACK BLOOD DRIVE AND LIVE VIRTUAL RE-OPENING

JUNE 4, 2020 FROM 1-6PM

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JUMPSTART Z'HILLS SCAVENGER HUNT

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JUMPSTART Z'HILLS SERIES



BEGIN.

A VIRTUAL COMMUNITY EXPERIENCE

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IS A PARTNERSHIP AT WORK!

ClearlyZephyrhills.com